

2018 SPONSORSHIP OPPORTUNITIES

www.thebridalshow.ca

Bridal SHOW
BURLINGTON • OAKVILLE

To Our Valued Clients,

We are proud to announce the upcoming **2018 Burlington/Oakville Bridal Show** on January 27th & 28th, 2018 at the Burlington Convention Centre. The show represents an ideal opportunity for exhibitors and sponsors to help couples plan the perfect wedding day with very specific services and products in mind.

SPONSORSHIP LEVEL	NICKEL	SILVER	GOLD	PLATINUM
Number of opportunities available	unlimited	unlimited	3	1
Website Directory Listing: Your company logo to be included on thebridalshow.ca	●	●	●	●
Show Program: Your company logo to be included in show program. The show program is distributed to all show attendees	●	●	●	●
Bridal Registry List	●	●	●	●
Complimentary tickets to The Burlington/Oakville Bridal Show	2	2	5	10
Prizes: Your logo will be on prize signage displays at front door. A prize will be given away, on behalf of your company. Brides register at door, and automatically enter to win a prize from your company	○	●	●	●
Registry Bags: Your company coupon will be distributed in bridal registry bags. Bags are handed out to all brides that visit the show.	○	●	●	●
Print Media: Your company logo included in all print media		○	●	●
Show Signage: Your logo to be included on all show signage throughout show. Your logo will be viewed by thousands of show visitors		○	●	●
Fashion Show: Places your company 'front & centre' at each of the 4 fashion shows that take place over the weekend. Includes an emcee mention, product placement and your company logo included on Fashion Show signage		○	●	●
Recognized as Gold Sponsor of The Burlington/Oakville Bridal Show			●	—
Recognized as Presenting Sponsor of The Burlington/Oakville Bridal Show				●
Radio Media: Acknowledgement of your company as presenting sponsor in all 30 & 45 second radio commercials				●
Show Promotion: Your company will be included in show contest & promotion. Contest & promotion is marketed in all forms of media, and all Electronic Media				●
Electronic Media: Your company name will be listed as Presenting Sponsor on all Electronic Media advertising				●
FEE	\$395	\$595	\$1495	\$4995

● Included with sponsorship package ○ Choose one of the three options listed

**ADDITIONAL MARKETING OPPORTUNITIES AVAILABLE UPON REQUEST.
PLEASE CONTACT:**

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